

BSc (Hons)

Business and Human Resource Management

Key Features

- Take part in workplace simulation assessments
- Learn from industry professionals
- Engage with our extensive employability programme

UCAS codes	3 years - NN81 4 years foundation - N1N8
Full course info	london.aru.ac.uk/courses
Fees	£9,250 per annum 24/25
	£9,535 per annum 25/26
Location	London



About this course

The ability to recruit, motivate and manage employees effectively is considered one of the keys to success in business. Furthermore, ensuring that employees develop professionally is essential for achieving competitive advantages, given that people are one of the key resources in any business. This course focuses on the key role of people in a successful business. You will learn to understand the importance of the people behind the business and how they help the business prosper.

Designed to give you a thorough grounding in core business skills and concepts, this degree provides you with in-depth knowledge and understanding of the key aspects of Human Resource Management, including how to source, develop, reward, and utilise employees to deliver strategic effects for organisations of all sizes and types.

Modules

Year 1

- Sustainable Business in the Contemporary Environment
- Academic and Professional Skills
- Economics for Business
- Business Finance

Year 2

- Legal Aspects of Business
- Managing Human Resources
- Principles and Practice of Marketing
- Resourcing the Organisation
- Sustainability in Career Development

Year 3

- People Strategy
- Executing Business Strategy
- Employment Relationships in the Contemporary Workplace
- Undergraduate Major Project (Leadership in Practice)

Careers

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all-important first full-time job after university.

We believe your degree from ARU London will enhance your employment prospects significantly. This degree is ideal for students who are interested in a career in managing corporate human resources, management and skills training, management recruitment, and HR consultancy. The course is also suitable for those looking for a rounded business qualification, with an emphasis on people management.

Career routes

- Human Resource Officer
- Office Manager
- Occupational Psychologist
- Training and Development Officer
- Careers Adviser
- Managment Consultant
- Recruitment Consultant
- Risk Manager



This course will provide you with the most up to date insight into human resource management from academic and industry practice. It will give you a strategic and operational understanding of managing human resources in both the UK and global environments, and you will develop your own professional practice and skills.

Kally Kadoglou, Module Lecturer